

Meetings of the Future

WEBINAR SERIES



arkadin
CLOUD COMMUNICATIONS
an NTT Communications Company

&



Present...

Transforming teamwork in the age of the Millennials

Webinar #2

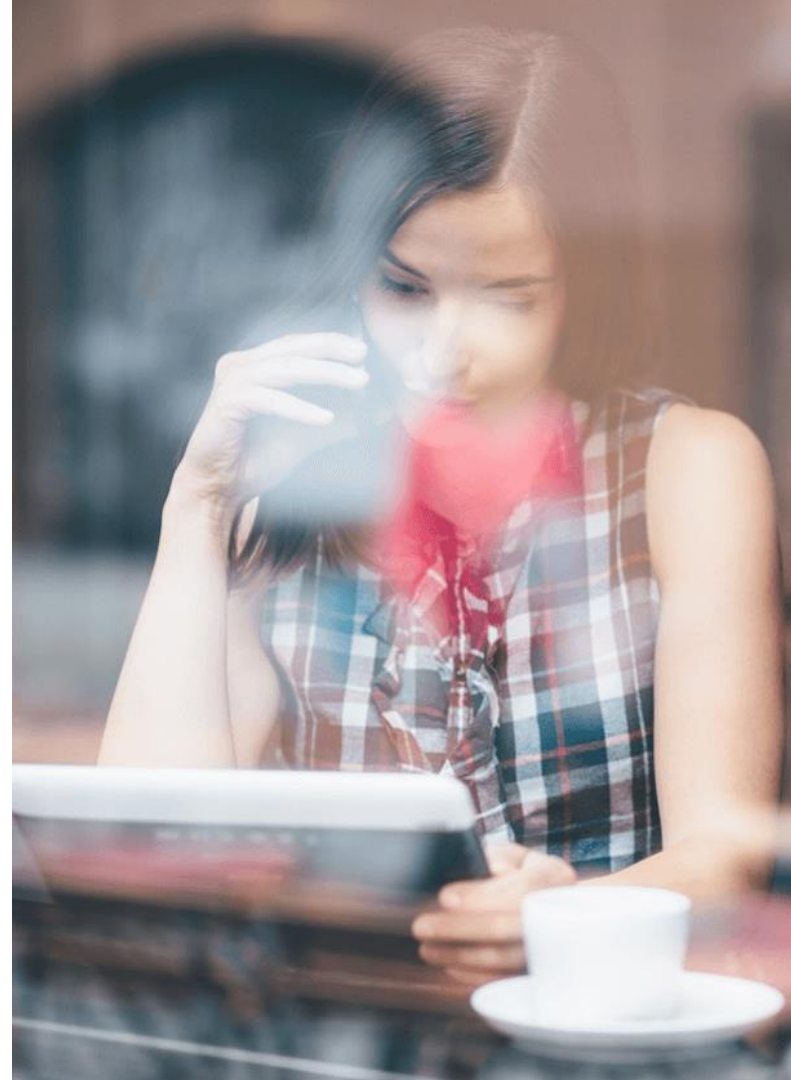
Your speakers today



Zach Katsof
Director Modern Workplaces
| Arkadin Americas



Krishna Prasad
Next-Gen Workplace Specialist
| Cisco ASEAN





Agenda

- Webinar #1 – Key takeaways
- How Millennials are reshaping the workplace
- Empowering a Remote and Flexible Workforce
- Reimagining Collaboration for the Nex-Gen Workforce



Webinar #1: Roadmap to your Digital Workplace – Recap...



Key takeaways:

- Digital Disruption is already happening
- The digital transformation impacts every workplace
- Collaboration is essential to successfully transform your workplace
- It's all about experience!





How Millennials are reshaping the workplace



Why Millennials Matter?

By the year 2025, **75%** of the workforce will be comprised of millennials.



Millennials Desire...

Mobility

Youth professionals adore mobile apps, with 90 hours a month spent on smartphone applications alone

Flexible work Environment

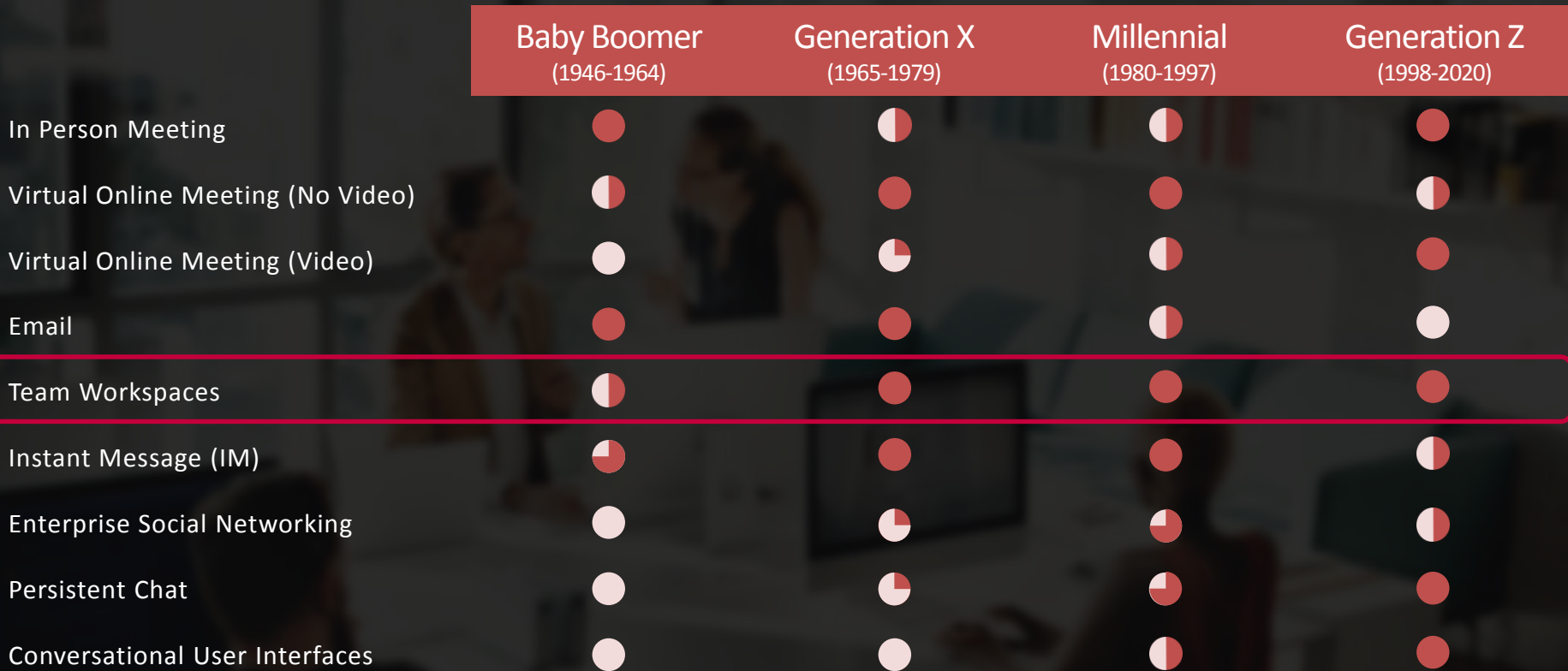
92% youth professionals place flexibility as a top priority while selecting workplaces

Virtualised Collaboration

40% of youth professionals prefer online meetings – through video and voice conferencing



Generational preferences at work



● Always Prefer ● Mostly Prefer ● Somewhat Prefer ● Occasionally Prefer ● Do Not Prefer

Source: Wired Magazine:
The Next Generation of
Working Practices



Empowering a Remote and Flexible Workforce





60%

of employees will be
considered Mobile by 2020

Real estate costs increasing,
Utilisation of space decreasing

50%

of team coordination
and communication will
occur via mobile group
collaboration apps by 2018

80%

of global business executives
say they want to work for a
digitally enabled company or
digital leader.

The sentiment crosses all age groups,
from 22 to 60, nearly equally.



“The workplace and workforce are going to change pretty dramatically as we look forward. The entire concept of work is going to become more **flexible**. The **skills needed** in the workforce are going to be **less about IQ** and a little bit **more about EQ**.

Because if you think about it, a lot of IQ knowledge is going to be available at our fingertips through hand-held devices and the **computer & technologies** that we have at our disposal.”

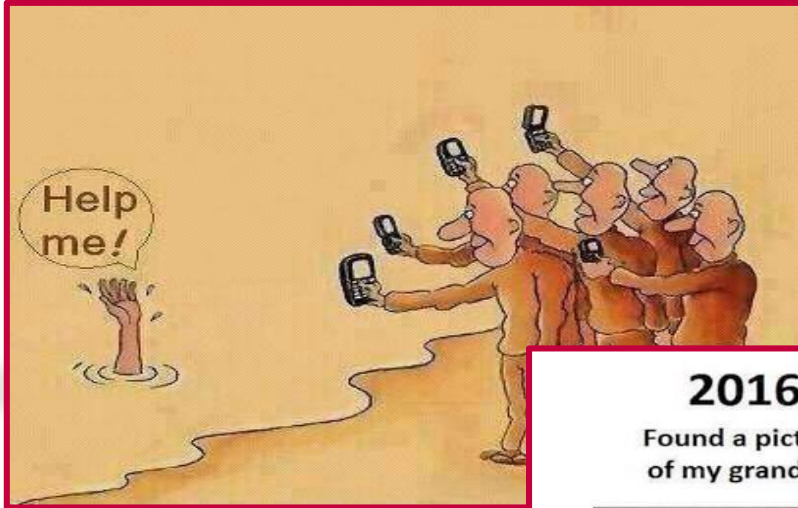
Deborah Henretta

Group President, Asia & Global Specialty Channel,
Procter & Gamble





Reimagining Collaboration for the Nex-Gen Workforce



2016

Found a picture
of my grandma



2090

Found a picture
of my grandma

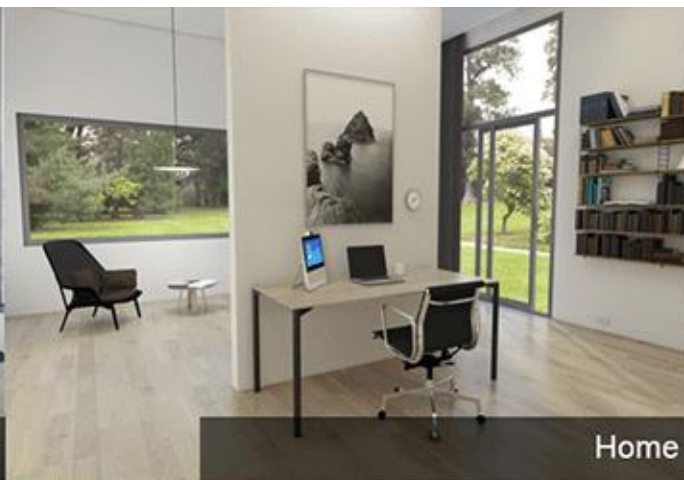




Connecting Teams during “Moments of Work”



Microsoft builds epic tree house office space





From Analog to Digital





Simple & Instantaneous



Cloud Powered - Portability



Social – the “human” element

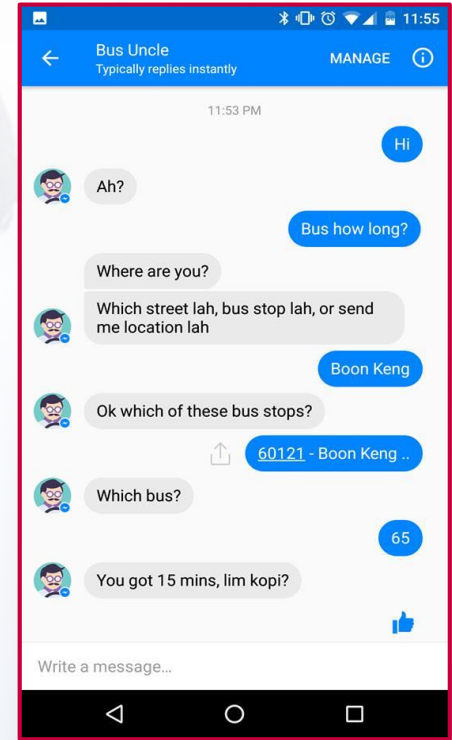
Frame of reference – Consumer Experiences



Content hand-off



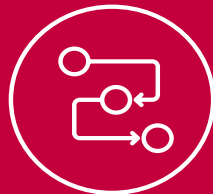
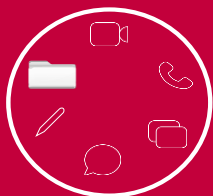
Virtual Assistants



Chat BOTS



Three Key Building Blocks



What You Need,
Where You Need It

Workloads

Everything you need,
Nothing you don't

Workspaces

Open, Transparent,
Programmable

Workflow



Organisations Must Address Each Generation's Needs



Enterprise Conferencing Landscape

- One Organisation
- Different architectures
- Silo experiences



Audio Conferencing



Web Conferencing



Video Conferencing





Let's meet



How many people
in my meeting?



Where is everyone
joining from?



What devices
will be used?



How do I connect
everyone together?



In one meeting?



Problem with Audio Only Meetings

Roll Calls
Entry/Exit Announcements
Active Talker



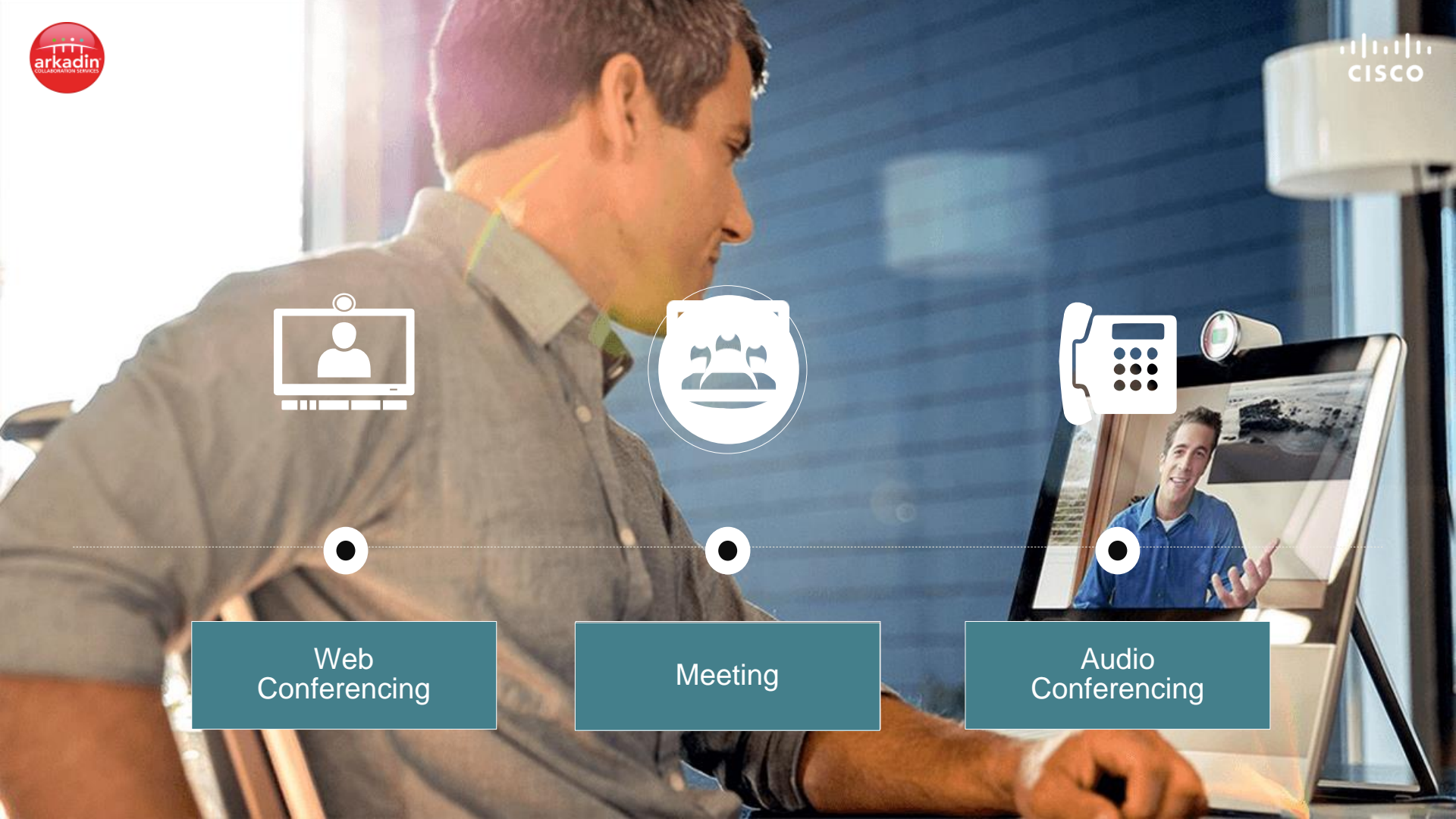
Moderator Assist
No Content Share
No Video



Web
Conferencing

Meeting

Audio
Conferencing



arkadin®
CLOUD COMMUNICATIONS

an NTT Communications Company

Enjoy work, Enjoy life, Enjoy sharing