

Meetings of the Future

WEBINAR SERIES



arkadin
CLOUD COMMUNICATIONS
an NTT Communications Company

&



Present...

Roadmap to the Digital Workplace

Webinar #1

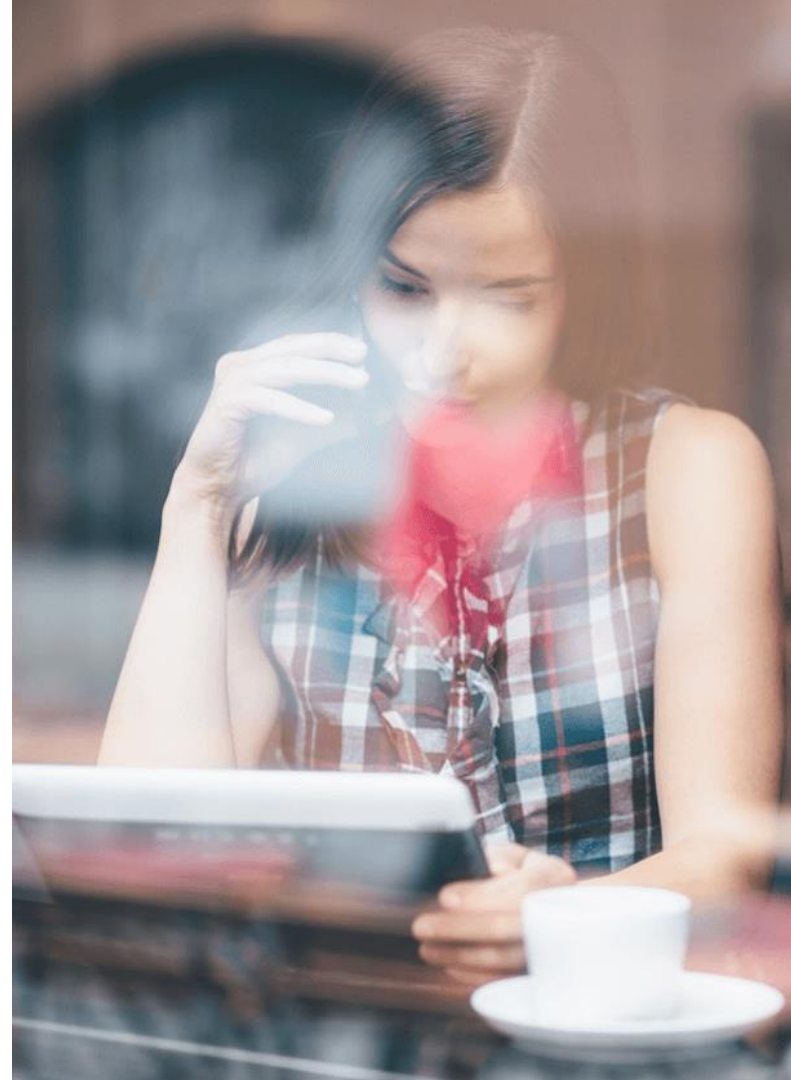
Your speakers today



Steven Vials
Head of Market Development & Digital
Experiences | Cisco Collaboration APJ



Sean Kwek
Managing Director & Digital Workplace
"Enabler" | Arkadin APAC



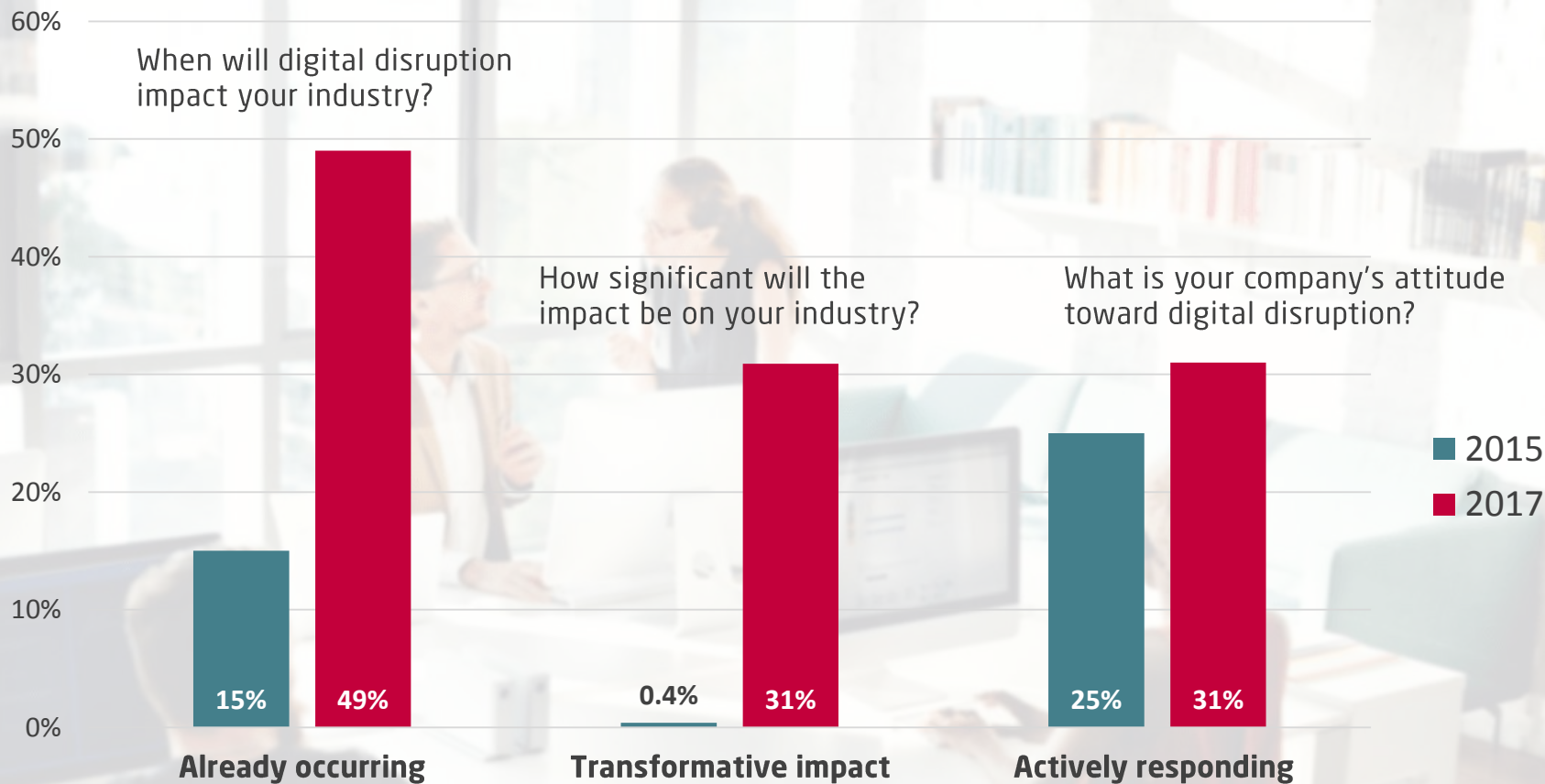


Agenda

- Today's workplace challenges
- The need to transform to a Digital Workplace
- What is a Digital Workplace anyway?
- Strategies to ensure a smooth transition to a digital workplace - Case study: "Arkadin APAC Regional Head office"



Today's workplace challenges





Transportation
and Logistics

11

10 Manufacturing

9

Hospitality
and Tourism

Real Estate

12

2

Tech Products
and Services

8

Professional
Services

Retail

3

1

Media and
Entertainment

7

Education

Healthcare and
Pharmaceuticals

13

Financial
Services

4

5

Telecoms

6

Consumer
Packaged Goods

Energy and
Utilities

14



Transportation

- Logistics
- Hotels
- Airlines
- Parking garages

Adjacent Industries

- Insurance and Financing
- Retail
- Energy
- Media and Entertainment

Automotive

- Automotive manufacturing
- Auto repair / Parts
- Public transportation
- Taxis

Public Sector

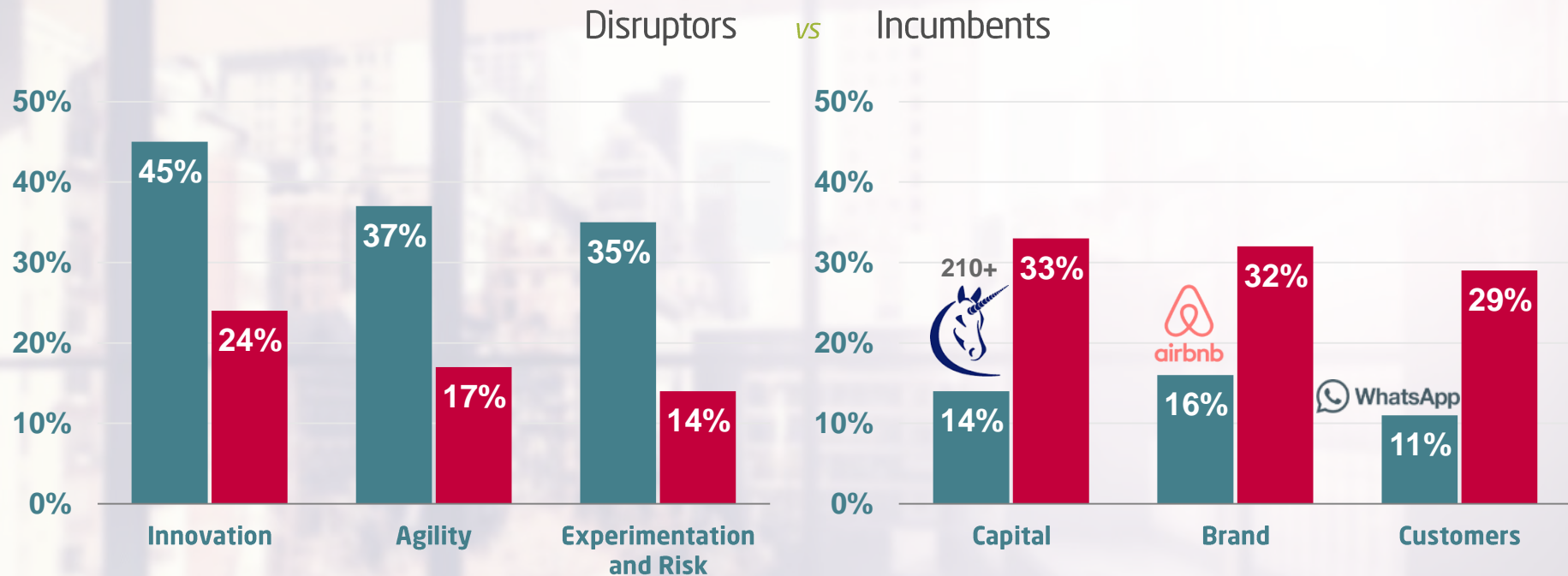
- Real estate
- Healthcare
- Law enforcement
- Education





Established company advantages are eroding...

What advantages does each type of company have in its ability to capitalise on digital disruption? [941 respondents]





The need to transform to a Digital Workplace



- Innovation

- Agility

- Experimentation and Risk

Collaboration Solutions



Experience

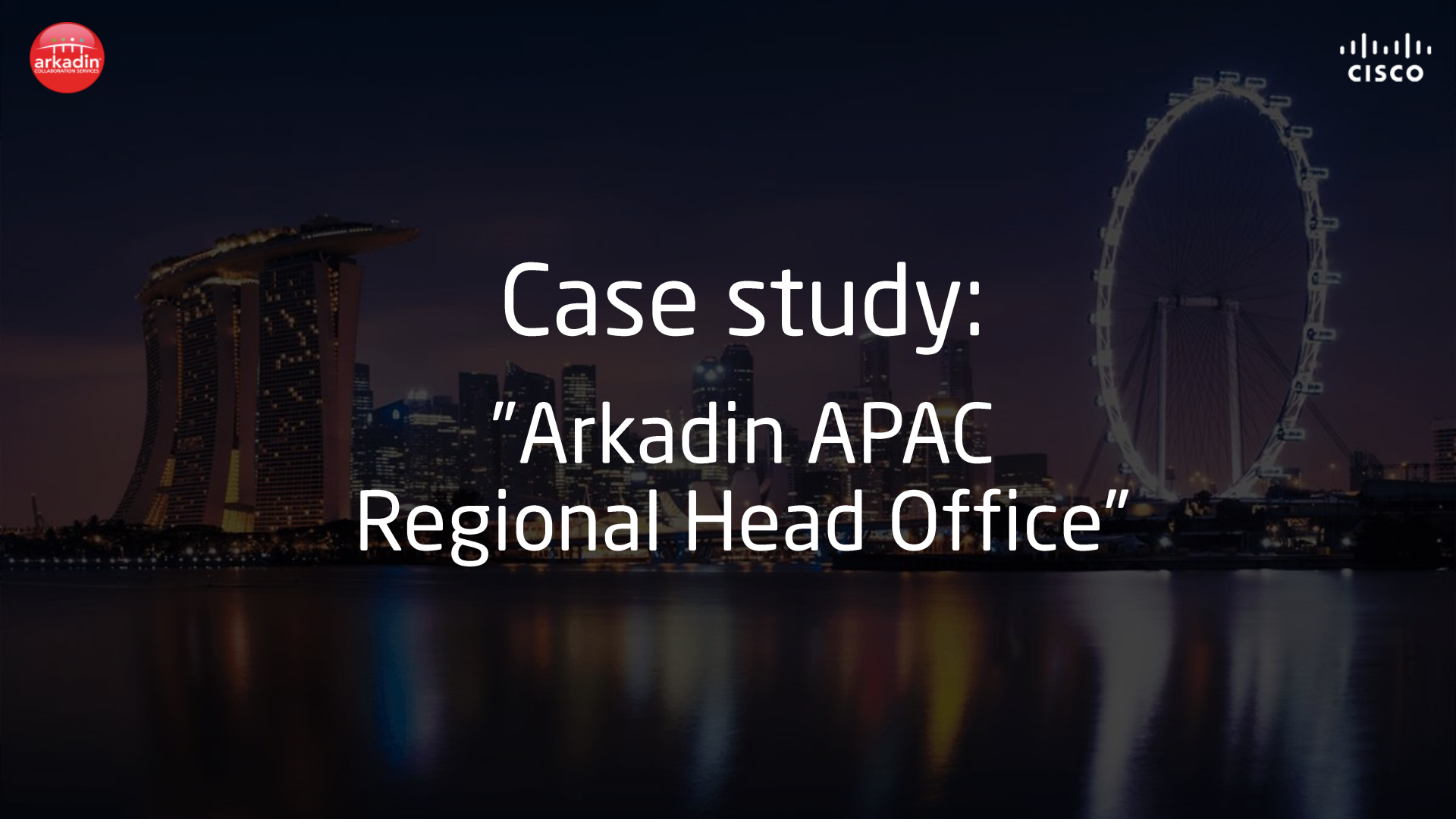


Technology

Digital Workplace

Environment

Culture

The background of the slide is a dark, nighttime photograph of the Singapore skyline. On the left, the Marina Bay Sands hotel is illuminated. On the right, the Singapore Flyer is visible. The city lights are reflected in the water in the foreground.

Case study: "Arkadin APAC Regional Head Office"



The digital workplace
is the freedom to work
as individuals and
teams anytime,
anywhere, any device





A highly collaborative space
for Arkadians



Increase workforce
productivity
& empower the
digital worker

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Enjoy work, Enjoy life, Enjoy sharing